

The **BEST** online business solution ever!

- **B**uild your business and profits online with a powerful eMarketing website.
- **E**xceptional Value. Super low investment. ALL-IN-ONE, high quality package.
- **S**traightforward, easy to use console so you can update and manage your site.
- **T**otal website marketing. All the marketing tools you could want are included.

“Your **WEBSITE** will include Everything!”



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More than a website, this is a total online business, backed by powerful tools to help you **PROMOTE, SELL and GROW!**

Professional Web Design – Quality, Customised Website

You will get thousands of professional templates to choose from instead of the one or two designs that most web developers offer. Plus you get 30 hours of professional web design and set up help. Your 30 hours can include customising your website design, adding content, setting up your Email marketing system, optimising your pages for the search engines, setting up your shopping cart or any of the other features that are available to you.

Note on web design: Most websites are completed within the allocated 30 hours, but obviously some businesses have greater wants and needs. Nathan Hill will be available at the discounted rate of \$60 per half hour for extra set up or design.

Website Content Management – Easily Manage Your Own Website

Keep your website up-to-date, by yourself, at any time with ease, so you don't need to keep paying web design fees. You're in total control of your online business. This ensures your site stays fresh, up-to-date and saves you thousands of dollars.

Email Marketing – Fast, Easy and Effective Promotion

Includes high powered, super efficient and extremely easy to use Email marketing. No more jumping through hoops or having to pay third party Email companies. This Email system is totally integrated with your website so it works seamlessly. No more manual submissions, it will automatically add your customers to your mailing list after a sale is made, and automatically capture new subscriptions, remove your unsubscribing members, send instant auto responders and even allow you to segment your database for highly targeted marketing campaigns. This system is anti-spam compliant, sends messages as HTML or Text and includes dozens of professionally designed Email marketing templates that can be customised. It also includes a powerful Email analysis tool that tracks your campaign in real-time so you'll know exactly how effective your emails are.

Shopping Cart – Start Selling Anything Online Today

Sell your products and services online. You can sell anything! (physical products, photos, videos or Mp3 files, eBooks, membership or subscriptions). You can have unlimited products and catalogues with complete stock and inventory management, multiple currencies so you can sell to a global audience, run specials, add discounts and automated shipping options based on weight and volume, process payments offline or in real time if you have the banking facility, or you can integrate your shopping cart with PayPal. The built in customer database allows you to view each customer's purchase history and up or cross sell to them. You can provide unlimited promotional codes, coupons and gift vouchers to generate extra sales.

Affiliate Marketing – Get Other Websites Promoting For You

Imagine having a virtual sales force of people that will actively promote and sell for you without paying wages. You only have to pay the merchant a commission if the lead they send you actually makes a purchase. The system allows you to offer a professional affiliate program and it also manages and tracks the entire program automatically.

Email and SMS Alerts – React Fast to Web Enquiries

When a visitor to your website fills out a form (example: a sales enquiry), you can have their enquiry instantly sent to you via Email and/or as an SMS to your mobile phone. This allows you to respond immediately, often while the customer is still on your website. This type of responsive service is cutting edge, highly efficient, and appreciated by customers.

Analysis & Reporting – Identify New Opportunities and Improve Your Website Results

By measuring and analyzing your website performance, you can improve your site and achieve real results. The analysis and reporting features are built in and automatic. This means you can easily manage your online business with precision.

Blogs, Comments, News and Forums – Build An Online Community / Audience

Create and run your own online Forum, Discussion Board or Blog. This allows you to build an online community which is a powerful way to develop customer relations, provide service and value and generate sales.

Photo Galleries and Animated Ad Rotators – Visual Impact

Professional photo galleries are simple and easy to create and update. Thumbnails of each photo will be automatically generated for you, so your gallery will be easy to navigate and view. Use animated ad rotators to keep your site fresh with changing content. Animated ads are a powerful way to attract your visitor's attention and promote your offering.

RSS Feeds – Automatically Share Your New Web Content with Subscribers

You will have an RSS engine built into your website. Your customers and website visitors will be able to subscribe to your website's RSS feed and automatically have new content sent to them. Every time you publish new content your customers will automatically find out about it. This is the new and improved way to communicate with your customers and subscribers.

Members Only Areas – Having a Secure Members Area Has Never Been So Easy!

Do you want to provide a paid or free "Member Only" area (secure zones that require password access). This is the BEST tool to easily manage your memberships, with automatic signups and removals, expiry dates for access and protected downloads.

Web Hosting is Separate

Every website needs to be hosted. Web Hosting is a separate service to web design and is not included in the BEST solution.